

by Seafood International (April 28, 2015)

Salmon jerky brands go head-to-head in blind taste test — who wins?

Judges Comments: While Ocean Beauty scored high marks for its packaging, the same cannot be said for the jerky inside the bag. It ranked worst of the three, with particularly low scores for aroma (had a synthetic odor) and texture, which was dry, brittle and unpleasant to chew. Acme's jerky stood out to the judges for its flavor and texture. The jerky exhibited a good balance of sweet and salty and was not overwhelmingly smokey. The moist texture was appropriate for a jerky product. A close second was Alaska's Best, which got similar high marks as Acme for taste and texture



Our judges made quick work of Acme's Ruby Bay salmon jerky, which scored highest in our blind taste test. Click image to enlarge.

A. Appearance

Acme Smoked Fish: **3.5**

Ocean Beauty: **2.6**

Alaska's Best: **3.5**

B. Aroma

Acme Smoked Fish: **4**

Ocean Beauty: **2.6**

Alaska's Best: **3.8**

C. Flavor

Acme Smoked Fish: **4.1**

Ocean Beauty: **2.9**

Alaska's Best: **3.9**

D. Texture

Acme Smoked Fish: **4.1**

Ocean Beauty: **2.9**

Alaska's Best: **3.9**

E. Overall eating experience

Acme Smoked Fish: **4.1**

Ocean Beauty: **2.9**

Alaska's Best: **3.38**

Total Average Score:

Acme Smoked Fish: **3.9**

Ocean Beauty: **2.78**

Alaska's Best: **3.7**

Best Salmon Jerky: Ruby Bay brand from Acme Smoked Fish